

# 2012 DODGE CHARGER SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,495

## DODGE CHARGER SE RWD

Exterior Color: Blackberry Pearl Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Low-Back Bucket Seats

Engine: 3.6-Liter V6 VVT Pentastar Engine

Transmission: 5-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Reactive Head Restraints
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- All-Speed Traction Control
- Hill Start Assist
- Rain Brake Support
- Ready Alert Braking
- AutoStick® Automatic Transmission
- Touring Suspension
- Electro-Hydraulic Power Steering
- 19.1-Gallon Fuel Tank
- Tire Pressure Monitoring Display
- Outside Temperature Display
- Color Electronic Veh Info Ctr w/Reconfigure Display
- Keyless Enter-N-Go
- Power Windows w/ Front One-Touch Up & Down Feature
- Speed Control

#### INTERIOR FEATURES

- Power 6-Way Driver Seat
- Rear 60 / 40 Folding Seat
- Rear-Seat Armrest with Cup Holder
- Illuminated Rear Assist Handles
- Illuminated Front Cup Holders
- Sun Visors with Illuminated Vanity Mirrors
- Glove Box Lamp
- Air Conditioning with Dual Zone Temperature Control
- Uconnect Touch 4.3 CD/MP3
- Audio Jack Input for Mobile Devices

- Remote USB Port
- 6 Speakers
- Steering Wheel-Mounted Audio Controls
- Tilt / Telescoping Steering Column
- Woven Micro Aluminum Lithographic Interior Accents

#### EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Painted Aluminum Wheels
- P215/65 R17 BSW All Season Tires
- Compact Spare Tire
- Automatic Headlamps
- Acoustic Windshield
- Acoustic Front Door Glass
- Power Mirrors with Manual Fold-Away
- Remote Fuel Door Release
- Capless Fuel Filler
- Dual Bright Exhaust Tips

#### OPTIONAL EQUIPMENT

- 23G Charger SE
- 50 State Emissions

DESTINATION CHARGE \$925

TOTAL PRICE: \* \$26,420

#### WARRANTY COVERAGE

- 5-year or 100,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- 24-hour towing assistance; certain restrictions apply.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXBG5CH-262623

L4-VON: 8101

S.L.  
0427



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



For more information visit: [www.dodge.com](http://www.dodge.com)  
or call 1-800-4ADODGE

Chrysler Group LLC

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG  
**18**

Expected range  
for most drivers  
**14 to 22 MPG**

HIGHWAY MPG  
**27**

Expected range  
for most drivers  
**22 to 32 MPG**

Estimated  
Annual Fuel Cost

**\$2,642**

based on 15,000 miles  
at \$3.70 per gallon

Combined Fuel Economy

This vehicle

**21**

14 28  
All LARGE CARS

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

### Frontal Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 63 %

### MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 15 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
BRAMPTON, ONTARIO, CANADA

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
TRANSMISSION: GERMANY

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

#### Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.